

FRANCHISE EXPO MIDWEST

FRANCHISE EXPO MIDWEST is the perfect platform to engage and connect with qualified prospects.

Franchise Expo Midwest delivers thousands of prospects to exhibitors. Through our cross-channel marketing campaigns, partnerships and advertisements, Franchise Expo Midwest delves deep to drive the most qualified prospects to meet face-to-face with exhibitors.

With over 30 educational sessions, Franchise Expo Midwest offers one of the most comprehensive franchise learning experiences for prospective franchisees, prospective franchisors, current franchisors and multi-unit owners.

EXHIBITING IS EASY! No state registration required in order to exhibit.

September 14-15, 2018 • Rosemont, IL • Donald E. Stephens Convention Center



HOW WE REACH ATTENDEES



SEGMENTED EMAIL
campaigns to thousands of potential attendees



DIRECT MAIL
to tens of thousands of potential and past attendees



DAILY SOCIAL MEDIA
engagement across Facebook, Twitter, LinkedIn and Instagram



COMMERCIALS
on broadcast TV and local cable stations

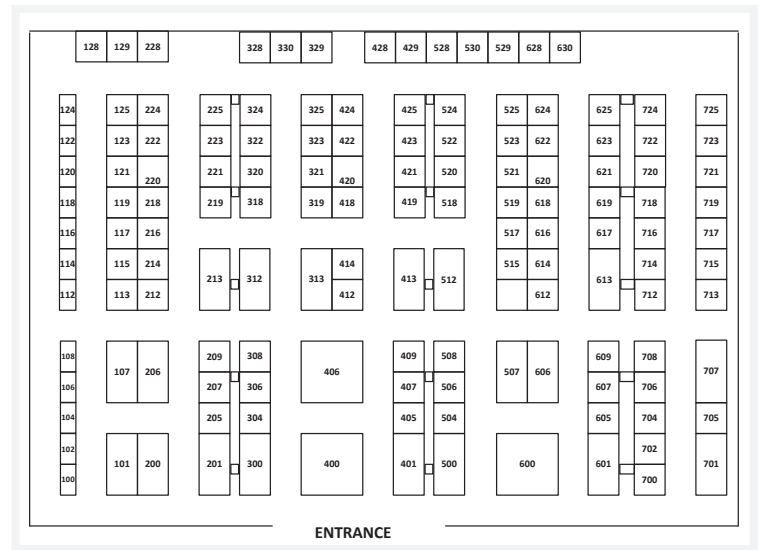


PR OPPORTUNITIES
for high level press across major trade & consumer media



PRINT & ONLINE ADVERTISING
with media partners in a variety of industries

LEADING NEWS MEDIA COVERAGE:



2018 Floor Plan

Visit FranchiseExpoMidwest.com for:

- Exhibitor Resources
- Exhibitor List
- Venue Information
- Booth Details
- Sponsorship Inquiries
- **And More!**

